

# *Greater Capital District Dental Symposium*

The Annual Membership Meeting of the  
Third District Dental Society

September 27 & 28, 2018

## Sponsorship and Exhibitor Registration Information

The Third District Dental Society's Greater Capital District Dental Symposium will be held on September 27 & 28th at the Albany Marriott, 189 Wolf Road in Albany, NY. Exhibits Hall is open on Friday, September 28th.

The Greater Capital District Dental Symposium is a well attended event for member dentists and their hygienists, dental assistants and office staff, as well as dental professionals from surrounding dental societies. In the past, the meeting has had an overall attendance up to 300 people.

If you have not attended our meeting in the past, this is the year to reserve your place in Exhibitor's Hall to present your service or products to our fine dental professionals and increase your client base. In this economy, everyone needs at least one more client. What a great opportunity to have face to face contact with your future client in a relaxed setting.

To all our returning Sponsors and Exhibitors, we appreciate your past support and look forward to seeing you again. You will see changes to the Sponsorship Levels and benefits to provide you with publicity and many extras not available to general exhibitors.

The Membership Installation Reception is held immediately after the General Meeting on Thursday evening. Ruby Sponsorships for the event are being offered to put your company's name in front of many of our members that may not be attending the full day Friday programs.

Feel free to contact Kathleen Moore, Executive Director with any questions or concerns at 518-782-1428 • email [director@third-district.org](mailto:director@third-district.org) • 950 New Loudon Road, Suite 108, Latham NY 12110

The 2018 Presenters and Course Titles:

- Jack Griffin, DDS "The Time is NOW..Success with Digital Impressions and CAD/CAM Restorations"
- Ron Kaminer, DDS "Indirectly Speaking: The State of the Art Concepts In Crown and Bridge"
- William Paveletz, DMD- "Ouch It Hurts When I...A Comprehensive Review Of The Latest Materials Used In Dental Hygiene"
- Christine Taxin - Cutting Edge Dental Billing and Coding: Maximizing Patient Care and Profitability"

*NEW this year -- Online Registration*

## Sponsorship and Exhibitors Policy

### Sponsorship Levels:

#### **Ruby Reception Sponsor**- \$350.00 – Reception Exposure on Thursday

This level is for vendors who generously support the Membership Reception and New Dentist Committee

Listing in event printed publications

Logo on meeting web site

Logo on signage for the event, prominently posted

Presidential mention at general membership meeting and reception

#### **Gold Sponsor**- \$3,000– Reception Sponsor and Meeting Sponsor - Exhibit Hall on Friday

This level is for vendors who generously support the Reception and GCDDS event

Logo and link on meeting web site

Logo displayed prominently in printed materials

12 ft (double) skirted and covered table and chairs **location of your choice**

**3 Minute presentations** at two courses at 9 am

Continental Breakfast

**Luncheon for 3 reps.** in the main dining room (*additional guests at \$34.00 each*)

Presidential mention at Installment Reception, the general membership meeting, and luncheon

Membership mailing list at receipt of payment

**Attendance list** emailed 1 week following. We cannot provide email addresses

**Full Page Ad** in the following year **Membership Directory**

#### **Silver Sponsor** - \$1,500 – Exhibit Hall on Friday

This level is for vendors who generously support the GCDDS event

**Logo and link** on Third District web site

Logo displayed prominently in printed materials

Single (6ft) skirted and covered table and chairs **centrally located** near meeting rooms

**3 Minute presentation** at one course at 9 am

Continental Breakfast

**Lunch for one rep** in the main dining room (*additional guests at \$34.00 each*)

Presidential mention at general membership meeting, reception and luncheon

**Membership** mailing list prior **OR Attendance** list emailed 1 week following event

**Half Page ad** in the next year following Membership Directory

### Speaker Sponsorships –

**Diamond Speaker Sponsors** that cover the Full Honorarium

This level is for vendors who have generously provided a speaker and have covered their full honorarium

Logo on all event printed materials

Logo and link on Third District web site

**3 Minute presentation** at one course at 9 am

Double (12 ft) skirted and covered table and chairs centrally located near meeting rooms

Continental breakfast

**Lunch for two (2)** (*additional guests at \$34.00 each*)

Presidential mention at general membership meeting, reception and luncheon

**Attendance list** emailed 1 week following. We cannot provide email addresses

**Sapphire Speaker Sponsor** – contribute \$500 to \$1400 of a speaker's honorarium

This level is for vendors who have generously sponsored or co-sponsored a speaker for part of their honorarium

Logo on Third District web site and meeting publications

**Single** (6ft) skirted and covered table and chairs centrally located near meeting rooms

Speaker sponsors continued

Continental Breakfast

**Lunch for one rep** in the main dining room (*additional guests at \$34.00 each*)

Presidential mention at general membership meeting, reception and luncheon

Membership mailing list OR Attendance mailing list emailed 2 weeks after event

#### **EXHIBITOR – Exhibit Hall on Friday**

**Single: \$450.00** 6ft. skirted and covered table with chair(s)

**Double: \$650.00** 12 ft skirted and covered table with chair(s)

\* No exhibit space larger than double space available;

\* Displays larger than 6 feet require a Double Exhibit

Listing in the meeting program

Continental breakfast

**Electrical Requirements** Tables will be placed as close to an outlet as possible, if requested. We suggest you bring your own power strips and short lead. Rental available at registration for \$10.

#### **Drawings for Exhibit Visit Cards**

The GCDDS will provide each meeting attendee an **Exhibit Visit Card** to use as they tour Exhibitor Hall. Exhibitors will be provided a stamp to use as you meet your visitors. A drawing will be held at 3 pm and prizes are announced and distributed in the course rooms.

**We appreciate prize contributions from your company** Contact Kathleen Moore by September 10th to have your name appear in the meeting program as a Drawing Contributor. Be sure to attach your business cards to the gift. Contributions should be a 'gift' item. No 'money off or discount' coupons. You may still have drawings at your own exhibit as well. Deliver drawing gifts to the registration table.

#### **Lunch (Pre-orders only)**

Plated luncheon: \$34.00 per person, served in the dining room. \*no profit is made on lunches

All are accompanied with rolls, butter, beverage and dessert

- Strawberry Fields Salad: grilled chicken breast on a bed of field greens, candied pecans, crumbled bleu cheese, sliced strawberries, mandarin oranges, raspberry vinaigrette
- Mango Chicken: grilled chicken breast with mango barbeque sauce finished with pineapple and mango salsa
- Grilled Balsamic Vegetables with a crispy risotto cake

Boxed lunch: \$25.00 per person, pick up at the Registration Desk at 11:45am . \*no profit is made on lunches

All are served with: chips, bottled water or soft drink and a delicious cookie treat.

- Roasted Turkey with Applewood Bacon lettuce, tomato, swiss and mayonnaise on a multi-grain roll
- Honey Baked Ham on a french baguette, swiss, mayo and mustard
- Tuna on wheat with lettuce, tomato mayo

**Printed Publications** –Program deadline is Sept 10th. All commitments must be paid by Sept 10<sup>th</sup> Website is updated as soon as payment is received

**Membership Mailing list**–One Use Only list includes all practicing Third District members office address and phone, sorry we cannot provide email addresses. List will be emailed to you. - \$65.00

**Free WiFi**

**Payment:** Credit Cards for exhibit space on website [www.Third-District.org/annmtg/am](http://www.Third-District.org/annmtg/am) (additional fee applies). Check payments mailed to the Third District. You may use the online registration and select “check” or mail attached form. Invoice and W9 by request.

**Shipments:** No sooner than 3 days prior to the event. Clearly Label: GCDDS-Third District  
Ship to: Albany Marriott – Banquet Holding, 189 Wolf Rd, Albany NY 12205

**Overnight Guest Rooms:** meeting rate of \$139.00 per night plus taxes. Reserve by calling Marriot at 800-MARRIOTT request Third District Dental Society room rate.

### Locations/Size/Allowances

- Exhibit consists of: One-6 ft by 3 ft table with table cover and skirting; chairs
- Displays larger than 6 feet are required to purchase a double exhibit
- Location of exhibits will be emailed on or about September 15<sup>th</sup>
- Changes in exhibit location can only be accommodated with unsold exhibit spaces
- If you place your exhibit in a space other than the space assigned or your display flows into your neighboring exhibitors or doorways, you will be required to move or remove the display outside of your assigned area
- Payment must be received before a space is assigned
- Once the exhibit hall is sold out, you will be placed on a waiting list in the order of receipt
- NO unattended exhibits. A representative must be onsite.
- Signage: The hotel does not allow posting on the walls
- All vendors regardless of their product or service are supporters of the society, therefore all fees remain the same for everyone

Refunds allowed by written request prior to August 30<sup>th</sup>. After that date, refunds will be sent only if space is resold. A \$25.00 fee will be charged. No refunds for mailing lists/labels.

Name Badges and Lunch tickets will be at your exhibit space upon arrival. No need to check in.

### Schedule for the Day

5:00 am	Setup – No overnight setup or before this time
<b>7:30 am</b>	<b>Exhibitor Hall opens</b>
9:00 – Noon	Morning sessions
<b>10:30 am</b>	<b>Mid-Morning Break</b> ( <i>approx. at the discretion of the speakers</i> )
12:15 – 1:15 pm	Luncheon
<b>1:15 – 2 pm</b>	<b>Exhibitor Hall</b>
2:00 - 5 pm	Afternoon sessions
<b>3:00 pm</b>	<b>Afternoon Break</b> ( <i>approx. at the discretion of the speakers</i> )
3:00 pm	Drawing
3:00 pm	Break down exhibits

# Greater Capital District Dental Symposium

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Third District Dental Society

September 27 & 28 2018  
Albany Marriott, 189 Wolf Road, Albany NY

## Sponsor and Exhibitor Registration Form

Company: \_\_\_\_\_

Corporate Address: \_\_\_\_\_

Event Coordinator: \_\_\_\_\_ Product or Service: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Sales Representative(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Names for Badges: \_\_\_\_\_

### Sponsorships

\_\_\_ \$350.00 Ruby – Thursday Reception Sponsor

\_\_\_ Gold \$3,000 Web address to link to \_\_\_\_\_

\_\_\_ Silver \$1,500 Web address to link to \_\_\_\_\_

Speaker Sponsors: Name of Speaker: \_\_\_\_\_

\_\_\_ Diamond Speaker Sponsors: Full honorarium contributed. Amount: \_\_\_\_\_

\_\_\_ Sapphire Speaker Sponsor: \$500 to \$1,400 of speaker's honorarium. Amount: \_\_\_\_\_

**Exhibitor Space:** \_\_\_ Single \$450.00 \_\_\_ Double \$650.00  
(Exhibit displays larger than 6 foot require a double space)

**Outlet required:** \_\_\_ No \_\_\_ Yes (placement near outlet bring your own power strip and short lead)

**Lunch:** \_\_\_ Plated Lunch: \$34.00 each (included with Sponsorship levels)

\_\_\_ Strawberry Fields Salad \_\_\_ Mango Chicken \_\_\_ Grilled Vegetables w Risotto

\_\_\_ Boxed Lunch: \$25 each; pickup at registration desk at 11:45 am

\_\_\_ Tuna \_\_\_ Honey Ham w Swiss cheese \_\_\_ Turkey & Applewood Bacon

**Mailing List:** \_\_\_ \$65.00 One time use. Emailed in excel format in 3 business days upon payment

**Overnight Guest rooms** call 1 800-MARRIOTT request the Third District meeting rate at \$139.00

\$ \_\_\_\_\_ **Mail Check and form to Third District Dental Society by September 10th**  
950 New Loudon Road, Suite 108, Latham NY 12110

Register online at [www.Third-District.org/annmtg/am](http://www.Third-District.org/annmtg/am) with your credit card (additional fees apply)  
You can also fill out the online registration and mail your check.

IRS W-9 provided by request to [director@third-district.org](mailto:director@third-district.org)