



# Greater Capital District Dental Symposium

September 26 & 27, 2019

## Sponsorship and Exhibitor Registration Information

The Third District Dental Society's Greater Capital District Dental Symposium will be held on September 26<sup>th</sup> and 27<sup>th</sup> at the Albany Marriott, 189 Wolf Road in Albany, NY. Exhibit Hall is open on Friday, September 27<sup>th</sup>.

The Greater Capital District Dental Symposium is a well attended event for member dentists, their hygienists, dental assistants and office staff, as well as dental professionals from surrounding dental societies. In the past, the meeting has had an overall attendance up to 300 people.

If you have not attended our meeting in the past, this is the year to reserve your place in Exhibitor's Hall to present your service or products to our fine dental professionals and increase your client base. In this economy, everyone needs at least one more client. What a great opportunity to have face to face contact with your future client in a relaxed setting.

To all our returning Sponsors and Exhibitors, we appreciate your past support and look forward to seeing you again. You will see changes to the Sponsorship Levels and benefits to provide you with publicity and many extras not available to general exhibitors.

The Membership Installation Reception is held immediately after the General Meeting on Thursday evening. Ruby Sponsorships for the event are being offered to put your company's name in front of many of our members that may not be attending the full day Friday programs.

Feel free to contact Kathleen Moore, Executive Director with any questions or concerns at 518-782-1428 • email [director@third-district.org](mailto:director@third-district.org) • 950 New Loudon Road, Suite 108, Latham NY 12110

### Presenters and Course Titles:

- Peter Auster, DMD Tackling Difficult Cases: Create Your Comfort Zone
- Thomas A. Viola R.Ph, CCP – The Phantom of the Opera-tory
- Debra Englehardt-Nash - The Powerful Practice
- Hygiene to be determined

## Sponsorship and Exhibitors Policy

### Sponsorship Levels:

#### **Ruby Reception Sponsor**- \$350.00 – Reception Exposure on Thursday

These vendors generously support the Membership Reception and New Dentist Committee Listing in all event printed and online publications and signage prominently posted Presidential mention at general membership meeting and reception

#### **Gold Sponsor**- \$3,000– Reception Sponsor and Meeting Sponsor - Exhibit Hall on Friday

This level is for vendors who generously support the both the Thursday AND Friday events

Logo and link on meeting web site

Logo displayed prominently in printed materials

12 ft (double) skirted and covered table and chairs **location of your choice**

**5 Minute presentations** at two courses at 9 am on Friday

Continental Breakfast

**Luncheon for 3 reps.** at reserved table in dining room (*additional guests at \$35.00 each*)

Presidential mention at Installment Reception and the general membership meeting

Membership mailing list at receipt of payment

**Attendance list** emailed 1 week following. We cannot provide email addresses

#### **Silver Sponsor** - \$1,500 – Exhibit Hall on Friday

This level is for vendors who generously support the GCDDS Friday event

**Logo and link** on Third District web site

Logo displayed prominently in printed materials

Single (6ft) skirted and covered table and chairs **centrally located** near meeting rooms

**3 Minute presentation** at one course at 9 am

Continental Breakfast

**Lunch for one rep** at reserved table in the dining room (*additional guests at \$35.00 each*)

Presidential mention at general membership meeting and reception

**Membership** mailing list prior **OR** Attendance list emailed 1 week following event We cannot provide email addresses

### Speaker Sponsorships

**Diamond Speaker Sponsors** cover the Full Honorarium

This level is for vendors who have generously provided a speaker and have covered their full honorarium

Logo on all event printed materials

Logo and link on Third District web site

**3 Minute presentation** at one course at 9 am

Double (12 ft) skirted and covered table and chairs centrally located near meeting rooms

Continental breakfast

**Lunch for two (2)** at reserved table in the dining room (*additional guests at \$35.00 each*)

Presidential mention at general membership meeting and reception

**Attendance list** emailed 1 week following. We cannot provide email addresses

**Sapphire Speaker Sponsor** – contribute up to half of a speaker's honorarium

This level is for vendors who have generously sponsored or co-sponsored a speaker for part of their honorarium

Logo on Third District web site and meeting publications

**Single** (6ft) skirted and covered table and chairs centrally located near meeting rooms

Sapphire Sponsor continued

Continental Breakfast

**Lunch for one rep** at reserved table in the dining room (*additional guests at \$35.00 each*)

Presidential mention at general membership meeting and reception

Membership mailing list OR Attendance mailing list emailed 2 weeks after event

**EXHIBITOR – Exhibit Hall on Friday**

**Single: \$475.00** 6ft. skirted and covered table with chair(s)

**Double: \$675.00** 12 ft skirted and covered table with chair(s)

\* No exhibit space larger than double space available;

\* Displays larger than 6 feet require a Double Exhibit

Listing in the meeting program

Continental breakfast

**Electrical Requirements** Tables will be placed as close to an outlet as possible, if requested. We suggest you bring your own power strips and short lead. Rental available at registration for \$10.

**Drawings for Exhibit Visit Cards**

The GCDDS will provide each meeting attendee an **Exhibit Visit Card** to use as they tour Exhibit Hall. Exhibitors will be provided a stamp to use as you meet your visitors. A drawing will be held at 3 pm and prizes are announced and distributed in the course rooms.

**We appreciate prize contributions from your company** Contact Kathleen Moore by September 10th to have your name appear in the meeting program as a Drawing Contributor. Be sure to attach your business cards to the gift. Contributions should be a 'gift' item. No 'money off or discount' coupons. You may still have drawings at your own exhibit as well. Deliver drawing gifts to the registration table.

**Lunch** (Pre-orders only)

Plated luncheon: \$35.00 per person, served in the dining room. \*no profit is made on lunches

All Luncheon Entrées come complete with Salad, Chef's Selection of Seasonal Accompaniments, Dessert, Warm Rolls and Butter, Coffee, Decaffeinated Coffee, and Tea

RASPBERRY BRIE CHICKEN Grilled Chicken Breast with melted Brie and Raspberry Sauce

AUTUMN GRILLED CHICKEN SALAD Mixed Field Greens with Julienne Pear, Feta Cheese, Walnuts and Cranberries topped with Grilled Chicken

EGGPLANT NAPOLEON with Penne Pasta

Boxed lunch: \$25.00 per person, pick up at the Registration Desk at 11:45am . \*no profit is made on lunches

All are served with: chips, bottled water or soft drink and a delicious cookie treat.

- Roasted Turkey with Applewood Bacon lettuce, tomato, swiss and mayonnaise on a multi-grain roll
- Honey Baked Ham on a french baguette, swiss, mayo and mustard
- Tuna on wheat with lettuce, tomato mayo

**Printed Publications** –All commitments must be paid by Sept 10<sup>th</sup>. Website is updated upon receipt of payment

**Membership Mailing list**–One Use Only list includes all practicing Third District members office address and phone, sorry we cannot provide email addresses. List will be emailed to you. - \$65.00

**Free WiFi for all**

**Payment:** Credit Cards accepted on website [www.Third-District.org](http://www.Third-District.org) (additional fee applies). Check payments mailed to the Third District with form or use the online registration and select “check” or mail attached form. Invoice and W9 by request.

**Shipments:** No sooner than 3 days prior to the event. Clearly Label: GCDDS-Third District  
Ship to: Albany Marriott – Banquet Holding, 189 Wolf Rd, Albany NY 12205

**Overnight Guest Rooms:** meeting rate of \$139.00 per night plus taxes. Reserve by calling Marriot at 800-MARRIOTT request Third District Dental Society room rate.

### Locations/Size/Allowances

- Exhibit consists of: One-6 ft by 3 ft table with table cover and skirting; chairs
- Displays larger than 6 feet are required to purchase a double exhibit
- Location of exhibits will be emailed on or about September 15<sup>th</sup>
- Changes in exhibit location can only be accommodated with unsold exhibit spaces
- If you place your exhibit in a space other than the space assigned or your display flows into your neighboring exhibitors or doorways, you will be required to move or remove the display outside of your assigned area
- Payment must be received before a space is assigned
- Once the exhibit hall is sold out, you will be placed on a waiting list in the order of receipt
- NO unattended exhibits. A representative must be onsite.
- NO admittance with out paid exhibit space (no walk through vendors)
- Signage: The hotel does not allow posting on the walls
- All vendors regardless of their product or service are supporters of the society, therefore all fees remain the same for everyone

Refunds allowed by written request prior to August 30<sup>th</sup>. After that date, refunds will be sent only if space is resold. A \$25.00 fee will be charged. No refunds for mailing lists/labels.

Name Badges and Lunch tickets will be at your exhibit space upon arrival. No need to check in.

### Schedule for the Day

5:00 am	Setup – No overnight setup or prior to this time
<b>7:30 am</b>	<b>Exhibitor Hall opens</b>
9:00 – Noon	Morning sessions
<b>10:30 am</b>	<b>Mid-Morning Break</b> ( <i>approx. at the discretion of the speakers</i> )
12:15 – 1:15 pm	Luncheon
<b>1:15 – 2 pm</b>	<b>Exhibitor Hall</b>
2:00 - 5 pm	Afternoon sessions
<b>3:00 pm</b>	<b>Afternoon Break</b> ( <i>approx. at the discretion of the speakers</i> )
3:00 pm	Drawing
3:00 pm	Break down exhibits



**Greater Capital District  
Dental Symposium**

**Sponsor and Exhibitor  
Registration Form**

Company: \_\_\_\_\_

Corporate Address: \_\_\_\_\_

Event Coordinator: \_\_\_\_\_ Product or Service: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Sales Representative(s) attending: \_\_\_\_\_

Address: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Names for Badges: \_\_\_\_\_

**Sponsorships**

\_\_\_ \$350.00 Ruby – Thursday Reception Sponsor

\_\_\_ Gold \$3,000                      Web address to link to \_\_\_\_\_

\_\_\_ Silver \$1,500                      Web address to link to \_\_\_\_\_

Speaker Sponsors: Name of Speaker: \_\_\_\_\_

\_\_\_ Diamond Speaker Sponsors: Full honorarium. Amount of contribution: \_\_\_\_\_

\_\_\_ Sapphire Speaker Sponsor: Up to half of speaker’s honorarium. Amount : \_\_\_\_\_

**Exhibitor Space:** \_\_\_ Single \$475.00                      \_\_\_ Double \$675.00

(Exhibit displays larger than 6 foot require a double space)

**Outlet required:** \_\_\_ No \_\_\_ Yes (placement near outlet bring your own power strip and short lead)

**Lunch:** \_\_\_ Plated Lunch: \$35.00 each (included with Sponsorship levels)

\_\_\_ Autumn Grilled Chicken Salad \_\_\_ Raspberry Brie Chicken \_\_\_ Eggplant Napoleon with Penne Pasta

Boxed Lunch: \$25.each; pickup at registration desk at 11:45 am

\_\_\_ Tuna \_\_\_ Honey Ham w Swiss cheese \_\_\_ Turkey & Applewood Bacon

**Mailing List:** \_\_\_ \$65.00 One-time use. Emailed in excel format in 3 business days upon payment

**Overnight Guest rooms** call 1 800-MARRIOTT request the Third District meeting rate at \$141.00

\$ \_\_\_\_\_ **Mail Check and form to Third District Dental Society by September 10th**  
950 New Loudon Road, Suite 108, Latham NY 12110

**Register online at [www.Third-District.org](http://www.Third-District.org) with your credit card (additional fees apply)**  
**You can also fill out the online registration and mail your check.**

IRS W-9 provided by request to [director@third-district.org](mailto:director@third-district.org)