



# **Greater Capital District Dental Symposium**

October 1 & 2, 2020

## **Sponsorship and Exhibitor Registration Information**

The Third District Dental Society's Greater Capital District Dental Symposium will be held on October 1 & 2, 2020 the Albany Marriott, 189 Wolf Road in Albany, NY. Exhibit Hall is open on Friday, October 2<sup>nd</sup>.

The Greater Capital District Dental Symposium is a well attended event for member dentists, their hygienists, dental assistants and office staff, as well as dental professionals from surrounding dental societies. In the past, the meeting has had an overall attendance up to 275.

If you have not attended our meeting in the past, this is the year to reserve your place in Exhibitor's Hall to present your service or products to our fine dental professionals and increase your client base. In this economy, everyone needs at least one more client. What a great opportunity to have face to face contact with your future client in a relaxed setting.

To all our returning Sponsors and Exhibitors, we appreciate your past support and look forward to seeing you again. You will see changes to the Sponsorship Levels and benefits to provide you with publicity and many extras not available to general exhibitors.

The Membership Installation Reception is held immediately after the General Meeting on Thursday evening. Ruby Sponsorships for the event are being offered to put your company's name in front of many of our members that may not be attending the full day Friday programs.

Contact Kathleen Moore, Executive Director with any questions or concerns at 518-782-1428

- email [director@third-district.org](mailto:director@third-district.org) • 950 New Loudon Road, Suite 108, Latham NY 12110

### **Presenters and Course Titles:**

- Joyce Bassett, DDS, "Cutting Edge Technology with Digital Design and Real World Cosmetic Dentistry; Faults, Failures, and Fixes"
- Laura Hatch "Build A Team That Rocks"
- Clinical Speaker to be announced
- Dental Hygiene Speaker to be announced

Please check our website for course updates.

## SPONSORSHIP AND EXHIBITOR POLICY

### SPONSORSHIP OPPORTUNITY

#### **Ruby Reception Sponsor-** \$350.00 – Reception Exposure on Thursday

These vendors generously support the Membership Reception and New Dentist Committee Listing in all event printed and online publications and signage prominently posted Presidential mention at general membership meeting and reception

#### **Gold Sponsor-** \$1,500 – Event Supporter

This level is for vendors who generously support the GCDDS event

Logo displayed prominently in digital and printed publications

Single (6ft) covered table and chairs **location of your choice** from unsold exhibit spaces

**3 Minute presentation** at one course at 9 am

Continental Breakfast & Free WIFI

**Lunch for one rep** at reserved table in the dining room (*additional guests at \$38.00 each*)

Presidential mention at general membership meeting and reception

**Membership** mailing list prior **OR** Attendance list emailed 1 week following event We cannot provide email addresses

### Speaker Sponsorships

**Diamond Speaker Sponsors** cover Speakers' Full Honorarium

This level is for vendors who have generously provided a speaker and have covered their full honorarium

Logo on event printed materials

Logo and link on Third District web site., Remains until January of the following year

**3 Minute presentation** at one course at 9 am

Single (6ft) covered table and chairs centrally located near meeting rooms

Continental breakfast and free WIFI

**Lunch for two (2)** at reserved table in the dining room (*additional guests at \$35.00 each*)

Presidential mention at general membership meeting and reception

**Attendance list** emailed 1 week following. We cannot provide email addresses

**Sapphire Speaker Sponsor** – contributes Partial honorarium

This level is for vendors who have generously covered \$750.00 or up to half of a speakers' honorarium

Logo on Third District web site and meeting publications

**Single (6ft)** covered table and chairs centrally located near meeting rooms

Continental Breakfast & free WIFI

**Lunch for one rep** at reserved table in the dining room (*additional guests at \$35.00 each*)

Presidential mention at general membership meeting and reception

Membership mailing list

### EXHIBITOR SPACE – Exhibit Hall on Friday

**Single: \$500.00** 6ft. covered table with chair(s)

**Double: \$675.00** 12 ft covered table with chair(s)

\* No exhibit space larger than double space

\* Display boards larger than 6 feet require a Double Exhibit

Listing in the vendor listing on the website

Continental breakfast

Free WiFi

**Mailing list**–One Use Only list includes practicing Third District members office address and phone, sorry we cannot provide email addresses. Emailed following payment - \$65.00

Attendance list for Sponsor levels only

**Payments:** Credit Cards accepted on website [www.Third-District.org](http://www.Third-District.org) (additional fee applies). Check payments mailed to the Third District with form or use the online registration and select "mail check". Invoice, receipts and W9 by request.

## ONSITE INFORMATION

### Locations/Size/Allowances

- Exhibit consists of: One-6 ft by 3 ft table with full table covering; chairs
- Displays larger than 6 feet are required to purchase a double exhibit
- Location of exhibits are posted on the website and will be emailed approx. September 20<sup>th</sup>
- Changes in exhibit location can only be accommodated with unsold exhibit spaces
- Placement in a space other than your assigned booth or your display overlaps into adjacent space and doorways, you will be required to move or remove the display
- Payment must be received before a space is assigned
- Once the exhibit hall is sold out, you will be placed on a waiting list in the order of receipt
- NO unattended exhibits. A representative must be onsite.
- NO admittance without paid exhibit space (no walk-through vendors)
- Vendors regardless of their product or service are supporters of the society, therefore fees listed apply to all

**Electrical Requirements** By your request, exhibit space will be placed as close to an outlet as possible. We suggest you bring your own power strips and short lead. Rental available at registration for \$10.

### Lunch (Pre-orders only)

Plated luncheon: \$38.00 per person, served in the dining room. \*Marriot's pricing

All Luncheon Entrées come complete with main course, chef's selection of accompaniments, dessert, warm rolls coffee, decaffeinated coffee, and tea

CHICKEN BRUCHETTA: Boneless Breast of Chicken, Lightly Breaded Topped with Bruschetta and finished with a Lemon Cream and Balsamic Drizzle

STRAWBERRY FIELDS AND CHICKEN SALAD: Grilled Chicken, Chilled Spring Mix with Candied Pecans, Crumbled Maytag Bleu Cheese, Sliced Strawberries & Mandarin Oranges Served with Champagne Vinaigrette Dressing (Gluten Free)

MUSHROOM RISOTTO: Shiitake, Crimini, Trumpet Mushroom, Arborio Rice, Miso-Mustard-Cashew Cream (Gluten Free/Vegetarian)

Boxed lunch: \$25.00 per person, pick up at the Registration Desk at 11:45am . \*Marriott pricing

All are served with: chips, bottled water or soft drink and a delicious cookie treat.

- Roasted Turkey with Applewood Bacon lettuce, tomato, swiss and mayonnaise on a multi-grain roll
- Honey Baked Ham on a french baguette, swiss, mayo and mustard
- Tuna on wheat with lettuce, tomato mayo

### Drawings for Exhibit Visit Cards

The GCDDS will provide each meeting attendee an **Exhibit Visit Card** to use as they tour Exhibitor Hall. Exhibitors will be provided a stamp to use as you meet your visitors. A drawing will be held at 3 pm and prizes are announced and distributed in the course rooms.

**We appreciate prize contributions from your company** Contact Kathleen Moore by September 20th to have your name listed as a Drawing Contributor. Be sure to attach your business cards to the gift. Contributions should be a 'gift' item not discount coupons. Deliver drawing gifts to the registration table after lunch. You may have drawings at your own exhibit.

**Shipments:** Supplies may be shipped to the Marriott at no additional charge. They should arrive no sooner than 3 days prior to the event. Clearly Label: GCDDS-Third District  
Ship to: Albany Marriott – Banquet Holding, 189 Wolf Rd, Albany NY 12205  
You should check with the Marriott staff to locate your shipment

**Overnight Guest Rooms:** meeting rate of \$139.00 per night plus taxes. Reserve by calling Marriot at 800-MARRIOTT request Third District Dental Society room rate.

**Refunds** by written request prior to August 30th. After that date, refunds issued only if space is resold. A \$25.00 fee will be charged. No refunds for mailing lists/labels.

**Name Badges** and Lunch tickets will be at your exhibit space upon arrival. No need to check in.

#### SCHEDULE OF THE DAY

5:00 am	Setup – No overnight setup
<b>7:30 am</b>	<b>Exhibitor Hall opens</b>
9:00 – Noon	Morning sessions
<b>10:30 am</b>	<b>Mid-Morning Break</b> ( <i>approx. at the discretion of the speakers</i> )
12:15 – 1:15 pm	Luncheon
<b>1:15 – 2 pm</b>	<b>Exhibitor Hall</b>
2:00 - 5 pm	Afternoon sessions
<b>3:00 pm</b>	<b>Afternoon Break</b> ( <i>approx. at the discretion of the speakers</i> )
3:00 pm	Drawing
3:00 pm	Break down exhibits



**Greater Capital District  
Dental Symposium**

**Sponsor and Exhibitor Registration**

**October 2, 2020**

Company: \_\_\_\_\_

Corporate Address:

\_\_\_\_\_

Event Coordinator: \_\_\_\_\_ Product or Service: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Sales Representative(s) attending: \_\_\_\_\_

Address: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Names for Badges:

\_\_\_\_\_

\_\_\_\_\_

**Sponsorships**

\_\_\_\_\_ Ruby \$350.00 – Thursday Reception Sponsor

\_\_\_\_\_ Gold \$1,500 Event Sponsor

Speaker Sponsors: Name of Speaker: \_\_\_\_\_

\_\_\_\_\_ Diamond Speaker Sponsors: Full honorarium. Amount of contribution: \_\_\_\_\_

\_\_\_\_\_ Sapphire Speaker Sponsor: \$750 up to half of speaker’s honorarium. Amount : \_\_\_\_\_

**Exhibitor Space:** \_\_\_\_\_ Single \$500.00 \_\_\_\_\_ Double \$675.00

**Electrical Required:** \_\_\_\_\_ No \_\_\_\_\_ Yes (placement near outlet bring a power strip and short lead)

**Lunch:** \_\_\_\_\_ Plated Lunch: \$38.00 each (included with Sponsorship levels)

\_\_\_\_\_ CHICKEN BRUCHETTA \_\_\_\_\_ STRAWBERRY FIELDS SALAD WITH CHICKEN \_\_\_\_\_ MUSHROOM RISOTTO

Boxed Lunch: \$25.each; pick-up at registration desk at 11:45 am

\_\_\_\_\_ Tuna \_\_\_\_\_ Honey Ham w Swiss cheese \_\_\_\_\_ Turkey & Applewood Bacon

**Mailing List:** \_\_\_\_\_ \$65.00

**Overnight Guest rooms** call 1 800-MARRIOTT request the Third District meeting rate at \$139.00

\$ \_\_\_\_\_ Mail Check and form to Third District Dental Society by September 20th  
950 New Loudon Road, Suite 108, Latham NY 12110

**Register online at [www.Third-District.org](http://www.Third-District.org) with your credit card (additional fees apply)**